

Contact

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Top Skills

Instructional Design
Knowledge Management
Edutainment

Certifications

Dale Carnegie Train the Trainer
Graduate

Publications

<https://www.udemy.com/build-yourcompelling-personal-brand/>
Virtual Reality: Beginner's Guide: An uncommon guide to Virtual Reality basics

Virtual Reality: Beginner's Guide
Virtual Reality with Google
Daydream: Best practices to build apps for Google's vr platform -
Daydream

Anand Morab

Summary

I have delivered 1000+ hours of eLearning, mobile learning, microlearning, gamification and product training content during past 10 years

I've assisted building eLearning and mobile learning content to companies like brands like Westpac, Nike, Diageo, Cambridge English, Wiley, Citi Bank, CXUniversity, Toolwire.

My eLearning content services include:

1. Custom eLearning course development
2. Rapid eLearning course development
3. Mobile learning content development: Converting existing eLearning courses into mobile learning courses
4. Micro eLearning: Converting existing large course into microeLearning courses to deliver through mobile phones
5. Convert old Flash courses to HTML5 courses
6. Gamification of existing courses
7. Software product training content
8. Virtual Reality based immersive / experiential content development.
9. Wordpress LMS or Moodle installation tasks.
10. End-user training: Tool based end-user training content development for ERP implementations.

Experience

IntraIntel Information Solutions Pvt Ltd.

Director Instructional Design

January 2012 - Present (9 years 3 months)

Bangalore, India

Core Competency

- > Content conversion into e-Learning and mobile learning
- > Curriculum design, Instructional Design
- > Rapid e-Learning development
- > Consulting in learning content development
- > Consulting in Knowledge Management (KM) solutions implementation
- > AI & Machine Learning driven LMS and KM products design and implementation

The Taylor Reach Group, Inc

Senior Consultant (Training)

December 2016 - January 2018 (1 year 2 months)

Experienced Customer Success strategist with expertise in training content development, training program management, knowledge management and implementing internal communication systems and processes. Anand is intimate with emerging technology such as Artificial Intelligence, Machine Learning, Deep Learning with Neural Networks and pursuing to adopt these technologies to customer experience, call center and contact center domains.

Dexler Information Solutions

Delivery Head (Education Content)

February 2011 - December 2011 (11 months)

- > Responsible for e-Learning content delivery
- > Develop immersive and experiential learning environments using 3D virtual worlds such as Second Life.

Oracle Corporation

Curriculum Development Manager

August 2009 - January 2011 (1 year 6 months)

- > Manage curriculum development for Oracle Retail Software Products and

Solutions

> Knowledge Management

Wipro Technologies

Consultant - Learning Solutions

January 2007 - July 2009 (2 years 7 months)

> Consultant for learning solutions

> SAP/Salesforce.com rollout end used training project management

> Knowledge Management

> Learning solutions projects management

COE - Innovative learning

> Game based learning

> Simulation based learning

> Mobile Learning

> Dynamic learning engine

> Immersive and experiential training for 'Second Life' environment

Sun Microsystems

Program Manager - WBT courseware development

May 2003 - November 2006 (3 years 7 months)

(Initially with StorageTek which was acquired by Sun)

> Program Manager for Web Services Technology WBT courseware development

> Knowledge Management project

Planetasia Ltd., Bangalore

Member Creative Staff

July 2000 - April 2003 (2 years 10 months)

> Multimedia designer: Developed web interfaces, Flash animations, user interfaces

> Part of New Media Research Labs (NMRL) to explore presenting content using new media. Developed training simulations and game based learning proof of concepts

> Project Management: Managed e-Learning courseware development project for Microsoft for their products Windows 2003 and Window XP

EDUCATION

Karnatak University

Bachelor of Engineering, Mechanical · (1986 - 1991)

Indira Gandhi National Open University

PGDDE, Distance Education Design (e-Learning) · (2003 - 2004)